

Our region is experiencing growth, with demand for natural gas increasing by 43% since 2013, according to the U.S. Energy Information Administration. However, the infrastructure to deliver this gas to consumers has only increased by 25%. To gauge resident interest in expanding infrastructure, Williams commissioned a survey of 569 residents in the Triad and Southern Virginia. Below are some key infrastructure-related findings from the survey.

### Survey Insights: Addressing the Growing Demand for Natural Gas Infrastructure



Natural gas is the most **preferred source of energy** for residents in the Triad and Southern Virginia (61%).



**Nearly 80 percent** of respondents in the Triad and Southern Virginia said it was important to improve natural gas infrastructure to meet our region's needs.



A majority of respondents agreed that natural gas is a **more reliable and environmentally friendly** source of fuel.



A strong majority agreed that improving infrastructure in our region will bring **more jobs and opportunities** to the area.

### Williams' Investment: Enhancing the Transco Pipeline and Boosting Job Creation



Williams–a company that has been in the community for 75 years–has proposed a \$926 million investment in the Transcontinental Gas Pipeline (Transco) system, under its Southeast Supply Enhancement Project.



Creating new infrastructure **will provide 3,000 jobs**, and will **add 1.6 million dekatherms per day of natural gas capacity** to the Southeast U.S. That's equivalent to the amount needed to supply 9.8 million homes with gas for hot water, heat, and cooking.

# Southeast Supply Enhancement: Project Benefits

# SAFER:

The Department of Transportation routinely notes that pipelines are the safest form of energy transportation.

# **CLEANER:**

Replacing existing U.S. coal plants with natural gas-fired generation could cut CO2 power emissions by 27% — the equivalent to removing nearly 80% of cars off the road today.

# MORE AFFORDABLE:

The average U.S. household utilizing gas for home heating this winter will spend \$600, whereas homes using electricity for heat will pay \$1,080.

Survey of 569 residents of North Carolina and Virginia completed in January 2025. The results are weighted by age and gender for the surveyed Zip Codes based on U.S. Census estimates. Margin of error (MOE) of +/- 4%.